

Cookie Policy Statement of LATI Industria Termoplastici S.p.A.
Pursuant to art. 13 GDPR EU 2016/679
(Re. PRV2023032002R1-EN)

In addition to the provisions of the [Privacy Policy Statement](#), LATI Industria Termoplastici S.p.A. (hereinafter, LATI) herewith informs about the purposes and processing methods related to the use of cookies and other tracking technologies on the company's websites, where this Statement is made available.

1. About cookies

Cookies are text files that are sent from a web server (i.e. the computer where the visited website is "hosted") to the user's browser (Firefox, Google Chrome, Safari, etc.) and stored in the fixed or mobile device that supports user navigation. Cookies allow the website to identify this device, through the information stored in it, whenever the user connects to the website again through the same device.

The use of cookies makes it possible to improve website navigation, as well as to analyse the user's preferences and choices through the verification of navigation, and consequently offer products and services more consistent with the user's interests and expectations.

In relation to their duration on the user's device, cookies can be divided into "session cookies" (stored exclusively for the duration of the browsing session and deleted when the browser is closed), or "permanent cookies" (stored for a longer time, until they expire or until cancellation by the user).

In relation to their origin, cookies can be installed from the website that the user is visiting (first-party cookies) or from other websites (third-party cookies). In the case of the latter, since their use cannot be completely controlled by the Data Controller, any specific reference to them is to be considered as for guidance purposes only. To obtain detailed information, users are invited to consult the privacy policy of the respective third-party services listed in this document.

Cookies do not collect information directly identifying the user. Through cookies in fact, LATI cannot directly trace any identifying personal information (e.g. name, surname) if not provided directly by the user.

2. Cookie types that may be used by LATI

Necessary cookies

These cookies are necessary for the functioning of the website in order to allow efficient navigation. They are usually set only in response to actions taken by the visitor that amount to a request for services, such as the setting of preferences.

These cookies do not require a prior and express consent as they are strictly necessary to provide the service requested by the user.

Cookie name	Expiration	Description
django_language	1 year	This cookie contains the development language of the website
cb-enabled	1 year	It saves the cookie opt in settings
csrftoken	1 year	Cross-site request forgery - security token
.AspNetCore.Antiforgery		Cross-site request forgery - security token
.AspNetCore.Session		This cookie tracks and identifies requests from a single browser.
XSRF-TOKEN		Cross-site request forgery - security token
__hs_opt_out	6 months	This cookie is used by the privacy opt-in policy to remember

		not to ask the visitor to accept cookies again. This cookie is set when you give visitors the choice to opt out of cookies.
__hs_do_not_track	6 months	This cookie can be set to prevent the tracking code from sending any information to HubSpot.
__hs_initial_opt_in	7 days	This cookie is used to prevent the banner from always displaying when visitors are browsing in strict mode.
__hs_cookie_cat_pref	6 months	This cookie is used to record the categories a visitor consented to. It contains data on the consented categories.
hs_langswitcher_choice	2 years	This cookie is used to save a visitor's selected language choice when viewing pages in multiple languages. It is set when a visitor selects a language from the language switcher and is used as a language preference to redirect them to sites in their chosen language in the future if they are available.
__cfuid	End of session	This cookie is set by HubSpot's CDN provider because of their rate limiting policies. It expires at the end of the session. Learn more about Cloudflare cookies.
__cf_bm	30 minutes	This cookie is set by HubSpot's CDN provider and is a necessary cookie for bot protection. It expires in 30 minutes. Learn more about Cloudflare cookies.

Analytics cookies

These cookies help to understand how visitors interact with the website. Through them it is possible to collect information and to report statistics on the use of the website. Together with some of the advertisement cookies described in the following, the data collected may be set to show more relevant ads on the web and to measure interactions with the ads showed by LATI.

Cookie name	Expiration	Description
__hstc	6 months	It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session)
hubspotutk	6 months	This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts. It contains an opaque GUID to represent the current visitor.
__hssc	30 minutes	This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.
__hssrc	End of session	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.
ln_or	1 day	This cookie is used by LinkedIn. It contains statistical data on the use of the site by the user.

Advertisement cookies

We use cookies to make our ads more engaging and valuable to site visitors. Some common cookie applications allow advertisements to be selected based on what is relevant to the user; to improve reporting on the performance of advertising campaigns; and to avoid showing ads that the user has already seen. [Learn more on advertisement cookies.](#)

Functionality cookies

These cookies are not essential for browsing the website. They are usually only set in response to information provided to the website to personalise and optimise the experience.

These cookies are not currently used on our websites.

3. How to manage preferences and give or withdraw consent

There are various ways to manage cookie preferences and give or withdraw consent. If necessary, users can manage cookie preferences directly through the settings on their devices: for example, they can prevent the use or storage of cookies.

In addition, whenever the use of cookies depends on consent, the user will be able to give or revoke consent by setting his or her preferences in the cookie policy statement.

Thanks to specific functions of the browser or device, it is also possible to remove previously saved cookies. Other cookies in the local memory of the browser can be removed by deleting the browser history.

With regard to third-party cookies, users can manage preferences and withdraw consent through the relevant opt out link (if available), using the tools described in the third party's privacy policy statement or by contacting the third party directly.

4. How to find settings related to tracking tools

Users can, for example, find information on how to manage cookies in some of the most popular browsers, at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users can also manage some mobile application cookies by disabling them through appropriate device settings, such as mobile advertisement settings or tracking settings in general (consult the device settings to find the relevant setting).

5. How to opt out of interest-based advertisement

Notwithstanding the foregoing, users are informed of the possibility of using the information on YourOnlineChoices (EU), Network Advertising Initiative (USA) and Digital Advertising Alliance (USA), DAAC (Canada), DDAI (Japan) or other similar services. Users can manage the tracking preferences of most advertising tools via these services. The Data Controller, therefore, advises users to use these resources in addition to the information provided in this statement.

6. Consequences of rejecting cookies

Users are free to decide whether or not to accept cookies. However, note that cookies allow us to provide a better experience and enhanced features to users (in line with the purpose outlined herein). Therefore, in case of rejection, the Data Controller may not be able to provide the related features.



7. Data Controller and Data Protection Officer

The Data Controller is LATI Industria Termoplastici S.p.A., with registered office in Vedano Olona (VA) via F. Baracca n. 7. We inform you that pursuant to art. 37 GDPR, the Data Controller has designated a Data Protection Officer.

For any further information, please contact: privacy@it.lati.com.

Vedano Olona, 20 March 2023